

Amy Tran

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SKILLS

Design: Visual Design & UI Fundamentals, Atomic Design, Design Systems, Interaction Design, Wireframing, User Flows, Prototyping, Usability Testing, HTML/CSS

Tools: Figma, UserZoom, Userlytics, Adobe Creative Suite, Jira

EXPERIENCE

OMAHA STEAKS

Omaha, NE

User Experience Designer

MAY 2021 - Present

- Develop and maintain the company's design system, creating components with advanced functionality to better serve the UX team and act as a reference for stakeholders.
- Serve as the point UX designer for the company's top initiative, Subscription, designing and refining features aimed at increasing take rate and customer acquisition.
- Design from wireframes to high-fidelity mockups and build interactive prototypes to support usability tests, stakeholder demos, and iterative design improvements.
- Conduct and analyze usability tests, delivering actionable UX recommendations to improve product performance
- Collaborate closely with UX designers and cross-functional partners to align on requirements and drive design solutions
- Partner with full-stack developers to ensure accurate implementation of designs and provide ongoing support throughout the development lifecycle.
- One of ten selected to participate in a 9-month leadership development program (PRIME Academy) to strengthen skills based on the Five Practices of Exemplary Leadership®

UX Design Intern

- NextGen User Acceptance Testing Project
 - Built a comprehensive module matrix to act as a source of truth for stakeholders during the testing period.
 - Developed an input spreadsheet for partners and optimized the website based on stakeholder feedback and user experience opportunities.

UNIVERSITY OF NEBRASKA-LINCOLN

Lincoln, NE

Front End Apprentice

AUG 2019 - May 2021

- Updated legacy web page scripts using the University of Nebraska-Lincoln's (UNL) design library and framework, improving website functionality and user experience.
- Designed and developed web pages using HTML/CSS, contributing to the successful redesign of the University's website.
- Increased webpage efficiency scores from 0 to 100 by utilizing an in-house website auditor to identify errors and implement improvements.

EDUCATION

UNIVERSITY OF NEBRASKA-LINCOLN

Lincoln, NE

Bachelor of Arts, Major in Graphic Design; Minor in Software Development

AUG 2018 - May 2022