AMY TRAN
User Experience Designer

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EXPERIENCE

OMAHA STEAKS   **Omaha, NE**
User Experience Designer   **MAY 2021-Present**

- Craft wireframes, user flows, prototypes, and user interface designs for website launch and distribution center applications with best practice in mind
- Review and collaborate with engineers to ensure accurate implementation
- Partner with a UX Researcher to conduct and translate feedback into actionable recommendations for enhancements
- Advocate for user-centered improvements through research and experimentation

UX Design Intern

- NextGen User Acceptance Testing Project
  - Constructed a comprehensive module matrix that documents the design conventions of every website module
  - Developed an input spreadsheet for partners and optimized the website based on stakeholder feedback and user experience opportunities.
- Omaha Steaks App Audit Project
  - Conducted an audit of the Omaha Steaks app, analyzing user experience and identifying areas for improvement
  - Presented opportunities to stakeholders to optimize the app and enhance its overall performance

UNIVERSITY OF NEBRASKA–LINCOLN   **Lincoln, NE**
Front End Apprentice   **AUG 2019-May 2021**

- Updated legacy web page scripts using the University of Nebraska–Lincoln's (UNL) design library and framework, improving website functionality and user experience
- Designed and developed web pages using HTML/CSS, contributing to the successful redesign of the University's website.
- Increased webpage efficiency scores from 0 to 100 by utilizing an in-house website auditor to identify errors and implement improvements

EDUCATION

UNIVERSITY OF NEBRASKA–LINCOLN   **Lincoln, NE**
Bachelor of Arts, Major in Graphic Design; Minor in Software Development   **AUG 2018- May 2022**

ADDITIONAL INFORMATION

- Design Skills: Interface Design, Wireframing, High Fidelity Prototypes, Interaction Design, Usability Tests
- Technical Skills: Figma, UserZoom, Adobe Creative Suite, HTML/CSS, Python
- Gallup Strengths: Strategic, Achiever, Communication, Learner, Ideation